



O Z A R K S
Food Harvest

The Food Bank

Press Release

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Ozarks Food Harvest named Non-Profit of the Year

SPRINGFIELD – Ozarks Food Harvest was awarded the Jane Meyer Non-Profit of the Year Award presented by the Springfield Advertising Association at the 29th annual ADDY Awards.

According to the Ad Club, Jane Meyer was a genuine broadcast pioneer and thought to be one of the first female broadcast managers in the United States. She was very involved, not just in media, but in the Springfield community, striving to make it a better place, the Advertising Association says.

Each year, the Springfield Advertising Association recognizes a non-profit organization that submits a campaign designed to improve the health, education or well being of the community and its citizens. This year, the Association recognized Ozarks Food Harvest for its “Check Out Hunger” concept, ideas, and creative materials.

“Check Out Hunger” is Ozarks Food Harvest’s annual holiday point-of-sale campaign, in which The Food Bank partners with hometown grocers and new this year, Cody’s Convenience Stores, to raise funds to help distribute food to more than 325 nonprofit organizations across 29 Ozarks counties.

This program allows Ozarks Food Harvest to educate the communities of the Ozarks on the high numbers of people living in poverty. The Food Bank received more than \$20,000 by having cashiers ask customers to add a \$1 tax-free donation to grocery bills. The Ramey-Price Cutter Stores helped raised more than half of the funds for Ozarks Food Harvest.

Ozarks Food Harvest also received the Jane Meyer Nonprofit of the Year Award in 2005.

The Food Bank distributes more than 4.5 million pounds of food annually to a network of nonprofit organizations, reaching more than 41,000 people each month, and also offers direct relief through its Kids Cafe, Food for Thought, Club F.U.N. and Mobile Food Pantry programs.

For more information call 865-3411 or Transform Hunger into Hope at ozarksfoodharvest.org.

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