



The Food Bank

MEDIA RELEASE

For Immediate Release

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Jump Start Your Day with “Cans for Coffee,” and Raise Food for Ozarks Food Harvest *McDonald’s of the Ozarks Give Free Coffee for a Donation to the Food Bank*

SPRINGFIELD, Mo. – More than 60 local McDonald’s locations across the Ozarks will participate in “Cans for Coffee,” by giving customers a free small McCafé® Mocha, Latte, Cappuccino, Hot Chocolate, Premium Roast Coffee, or Iced Coffee in exchange for a food donation to Ozarks Food Harvest from November 1-23.

This partnership between Ozarks Food Harvest and the McDonald’s of the Ozarks will raise much needed food items for The Food Bank as well as give customers the chance to sample the new line of McCafé® espresso based coffee beverages.

“This food drive couldn’t come at a more significant time,” says Bart Brown, Executive Director of Ozarks Food Harvest. “The demand for our services is at its highest, so food drives are critical in providing support to those in need.”

Customers can simply donate any non-perishable food item at the front counter or drive-thru of their local McDonald’s and receive a free small coffee of their choice. Customers can choose from McDonald’s Premium Roast hot or iced coffee or sample one of the new McCafé® Mochas, Lattes or Cappuccinos. Non-coffee drinkers are welcome to participate and try McDonald’s new Hot Chocolate. All food items collected at McDonald’s will be used to help feed the hungry in local communities.

“We recognize the need and want to do our part to help collect food for Ozarks Food Harvest,” said Donna Powers, a McDonald’s owner in Springfield, MO. “We hope our customers will take advantage of the chance to try one of our new McCafe coffees while helping their community.”

McDonald’s USA, LLC is the leading foodservice provider in the United States, serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald’s 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information on McDonald’s, visit www.mcdonalds.com. ©2008 McDonald’s

Ozarks Food Harvest distributes more than 5 million pounds of food annually to its network of 350 member agencies, serving more than 41,000 individuals each month. The Food Bank offers direct relief through its Mobile Food Pantry™ program, Kids Cafe® after-school feeding program, Weekend Backpack Program and its Club F.U.N.® children’s health and nutrition classes. This year Ozarks Food Harvest celebrates 25 years of *Transforming Hunger Into Hope™* to the 29 counties in its service area.

For more information regarding McDonald’s “Cans for Coffee,” and Ozarks Food Harvest, contact Kelly Richard at (417) 865-3411 or visit www.ozarksfoodharvest.org.

Transform Hunger into Hope™ at ozarksfoodharvest.org

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