



## Media Release

### For Immediate Release

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### **McDonald's Cans for Coffee for Ozarks Food Harvest begins November 1**

*For the third year, McDonald's of the Ozarks is giving away free coffee for donations to The Food Bank*

**SPRINGFIELD, Mo.**—McDonald's locations across the Ozarks will host the third annual *Cans for Coffee* food drive November 1–21, offering customers one free small [McCafé®](#) Mocha, Latte, Cappuccino, Hot Chocolate, Premium Roast Coffee or Iced Coffee in exchange for a donation of a non-perishable food item for Ozarks Food Harvest.

*Cans for Coffee* promotions in 2008 and 2009 together collected more than 35,000 pounds of food for Ozarks Food Harvest—the only food bank in southwest Missouri which serves 28 Ozarks counties.

“We are very excited to once again partner with Ozarks Food Harvest to support our local communities,” said Jay Herrin, president of the McDonald's franchise association in the Ozarks. “In this season of Thanksgiving, we developed our *Cans for Coffee* food drive to encourage our customers to join us in helping those in need in their communities.”

Participants are to bring non-perishable food donations to the front counter or drive-thru window of any local McDonald's restaurant to receive one free small McCafé® coffee or hot chocolate of their choice. A total of 60 local McDonald's restaurants are participating in this year's event. All food donations will be collected and distributed to The Food Bank's network of more than 300 hunger relief organizations in southwest Missouri. The remaining 12 stores' collections will go to Feeding America® food banks in central Missouri and central and northwest Arkansas.

KOLR 10 & KSFX Ozarks FOX are the official media sponsors of *Cans for Coffee*. Participating locations are listed at [ozarksfoodharvest.org](http://ozarksfoodharvest.org).

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by local franchisees. For more information on McDonald's visit [www.mcdonalds.com](http://www.mcdonalds.com) or log on at any of the 11,000 Wi-Fi enabled McDonald's U.S. restaurants.

Ozarks Food Harvest is the only food bank in southwest Missouri, serving more than 300 hunger relief organizations across 28 Ozarks counties. The Food Bank reaches more than 55,000 individuals monthly and distributes nearly nine million pounds of food annually—made possible due to its network of charities and direct-relief programs such as the Weekend Backpack Program™, Kids Cafe® and the Mobile Food Pantry™ program. Learn more at [ozarksfoodharvest.org](http://ozarksfoodharvest.org) and at [facebook.com/ozarksfoodharvest](https://facebook.com/ozarksfoodharvest).

For more information about *Cans for Coffee* contact [Lindsey Neddenriep](mailto:lneddenriep@ozarksfoodharvest.org) at 417-865-3411.

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Transform Hunger into Hope™ at [ozarksfoodharvest.org](http://ozarksfoodharvest.org)

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