



Media Advisory

Embargoed for Release Until
Nov. 17, 2011

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Tyson Foods, Inc. to donate truckload of chicken to Ozarks Food Harvest next week

Protein to be donated to McDonald's *Cans for Coffee* for fourth consecutive year

WHAT: Tyson Foods, Inc. will donate nearly 40,000 pounds of protein to Ozarks Food Harvest in the name of the fourth annual McDonald's *Cans for Coffee* food drive for 28 southwest Missouri counties.

WHERE: Ozarks Food Harvest—The Food Bank, [2810 N. Cedarbrook Ave., Springfield, Mo. 65803](#)

WHEN: 10:00 a.m. on Thursday, Nov. 17

SPRINGFIELD, Mo.—Ozarks Food Harvest is receiving a donation of more than 38,000 pounds of chicken from Tyson Foods, Inc. in support of the fourth annual McDonald's *Cans for Coffee* food drive.

The food drive encourages community members to donate a nonperishable food item at a participating McDonald's of the Ozarks location, and in exchange, donors receive one free small McCafé® drink of their choice through Nov. 20.

"In this weak economy, demand for food assistance continues to spike," said Bart Brown, president and CEO at Ozarks Food Harvest. "Many families who originally accessed our pantries as a temporary fix to help their household budgets have been forced to visit pantries on a more long-term basis as a source of food for their children right now."

In the 28 Missouri counties Ozarks Food Harvest serves, nearly 180,000 people are food insecure—meaning they do not know where their next meal is coming from—and one in four of these hungry individuals are children, making food drives such as *Cans for Coffee* all the more important to Ozarkers in need. Ozarks Food Harvest is the only food bank in southwest Missouri, and distributes one million pounds of food monthly to 300 nonprofit agencies.

"We are thankful for partners like Tyson who donate protein, one of our most needed food items. With the help of Tyson, we can help our clients can put more protein-rich foods on the table," Brown said.

—More—

Transform Hunger into Hope™ at ozarksfoodharvest.org

Ozarks Food Harvest | P.O. Box 5746 | 2810 N. Cedarbrook Ave. | Springfield, MO 65801-5746 | P (417) 865-3411 | F (417) 865-0504

About Ozarks Food Harvest

Ozarks Food Harvest is the Feeding America food bank for southwest Missouri, serving more than 300 hunger relief organizations across 28 Ozarks counties in addition to long-term relief sites in Joplin. The Food Bank reaches 20,000 individuals weekly and distributes one million pounds of food monthly. OFH was named the 2011 Small Business of the Year by the Springfield Area Chamber of Commerce. Learn more at ozarksfoodharvest.org and at facebook.com/ozarksfoodharvest.

About Tyson Foods, Inc.

Tyson Foods, Inc. (NYSE: TSN), founded in 1935 with headquarters in Springdale, Arkansas, is one of the world's largest processors and marketers of chicken, beef and pork, the second-largest food production company in the Fortune 500 and a member of the S&P 500. The company produces a wide variety of protein-based and prepared food products and is the recognized market leader in the retail and foodservice markets it serves. Tyson provides products and services to customers throughout the United States and more than 90 countries. The company has approximately 115,000 Team Members employed at more than 400 facilities and offices in the United States and around the world. Through its Core Values, Code of Conduct and Team Member Bill of Rights, Tyson strives to operate with integrity and trust and is committed to creating value for its shareholders, customers and Team Members. The company also strives to be faith-friendly, provide a safe work environment and serve as stewards of the animals, land and environment entrusted to it. To find out more about the Tyson Foods commitment to hunger relief, go to <http://www.tysonhungerrelief.com>

About McDonald's

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome food made from quality ingredients to more than 26 million customers every day. Nearly 90 percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by local business men and women. Customers can now log online for free at any of the 12,000 participating Wi-Fi enabled McDonald's U.S. restaurants. For more information, visit mcdonalds.com, or follow on Twitter ([@McDonalds](https://twitter.com/McDonalds)) and Facebook ([Facebook.com/McDonalds](https://facebook.com/McDonalds)) for updates on business, promotions and products.

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Available for interview:

Johnny Hughes, GM and SVP of Tyson McDonald's BU. Tyson
Chip McGeehan, local McDonald's owner operator
Bart Brown, President/CEO, Ozarks Food Harvest

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