



## Media Release

For Immediate Release  
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### McDonald's Cans for Coffee begins Monday

*McDonald's of the Ozarks is giving away free coffee for donations to Ozarks Food Harvest*

**SPRINGFIELD, Mo.**—McDonald's locations across the Ozarks will host the fourth annual *Cans for Coffee* food drive Oct. 31 through Nov. 20, offering customers one free small [McCafé®](#) Mocha, Latte, Cappuccino, Hot Chocolate, Premium Roast Coffee or Iced Coffee in exchange for a donation of a non-perishable food item for Ozarks Food Harvest.

Patrons are to bring nonperishable food donations to the front counter or drive-thru window of any local McDonald's restaurant to receive one free small McCafé® coffee or hot chocolate of their choice.

More than 60 local McDonald's restaurants are participating in this year's event, and all food donations will be distributed to Ozarks Food Harvest's network of 300 hunger relief organizations in southwest Missouri.

"We're grateful for this partnership with McDonald's of the Ozarks and hope more community members will open their hearts for our hungry neighbors during this special time of year," said Denise Gibson, development director at Ozarks Food Harvest. "With the rising demand for food assistance in southwest Missouri, we rely on *Cans for Coffee* each year. This gives our hurting neighbors something to truly be thankful for."

Since 2008, *Cans for Coffee* has collected more than 50,000 pounds of food for Ozarks Food Harvest, the regional Feeding America food bank serving 300 nonprofits across 28 Missouri counties.

KOLR 10 & Ozarks Local KOZL are the official media sponsors of *Cans for Coffee*.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome food made from quality ingredients to more than 26 million customers every day. Nearly 90 percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by local business men and women. Customers can now log online for free at any of the 12,000 participating Wi-Fi enabled McDonald's U.S. restaurants. For more information, visit [mcdonalds.com](http://mcdonalds.com), or follow on Twitter ([@McDonalds](https://twitter.com/McDonalds)) and Facebook ([Facebook.com/McDonalds](https://facebook.com/McDonalds)) for updates on business, promotions and products.

Ozarks Food Harvest is the Feeding America food bank for southwest Missouri, serving more than 300 hunger relief organizations across 28 Ozarks counties in addition to long-term relief sites in Joplin. The Food Bank reaches 20,000 individuals weekly and distributes one million pounds of food monthly. OFH was named the 2011 Small Business of the Year by the Springfield Area Chamber of Commerce. Learn more at [ozarksfoodharvest.org](http://ozarksfoodharvest.org) and [facebook.com/ozarksfoodharvest](https://facebook.com/ozarksfoodharvest).

For more information about *Cans for Coffee* contact [Lindsey Neddenriep](mailto:Lindsey.Neddenriep@ozarksfoodharvest.org) at 417-865-3411.

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Transform Hunger into Hope™ at [ozarksfoodharvest.org](http://ozarksfoodharvest.org)

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