



Media Advisory

For Immediate Release
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American Egg Board to host breakfast for Joplin Saturday More than 50,000 eggs will be donated to Ozarks Food Harvest

- WHAT:** America's egg farmers will provide a free breakfast for the Joplin community on Saturday Aug. 20 at 6 a.m. and at 9 a.m. The American Egg Board will also make a donation of 54,000 eggs to Ozarks Food Harvest on Monday, Aug. 22.
- WHERE:** Missouri Southern State University—Billingsly Student Center Ballroom, [3950 Newman Rd.](http://www.missourisouthern.edu/3950-Newman-Rd), Joplin
- WHEN:** Saturday, Aug. 20, 6–8 a.m. & 9–11 a.m.

SPRINGFIELD, Mo.—The American Egg Board will host a free community breakfast for Joplin tornado victims this Saturday, Aug. 20 at the Missouri Southern State University student center. Moark Eggs and America's egg farmers are also donating 54,000 eggs to Ozarks Food Harvest, the food bank providing food to Joplin distribution sites weekly.

The donation and breakfast are part of the *Good Egg Project*, an initiative by America's egg farmers to educate people about eggs and encourage hunger relief in the U.S. Host of the Cooking Channel's "United Tastes of America," Chef Jeffrey Sadd, will be present to teach attendees quick and easy egg recipes. Joplin community members can also sign the *Good Egg Project* pledge—"Eat good. Do good every day"—at the free breakfast event, and for every pledge made on-site one egg will be donated to Feeding America. The Incredible Egg Chair will also be available for photo opportunities.

The American Egg Board will deliver its donation of more than 50,000 eggs to Ozarks Food Harvest in Springfield on Monday, Aug. 22. Ozarks Food Harvest is serving more than 20 points of distribution in the Joplin area, where the eggs will be distributed along with other food pantries in southwest Missouri.

About Ozarks Food Harvest

Ozarks Food Harvest is the Feeding America® food bank for southwest Missouri, serving more than 300 hunger relief organizations across 28 Ozarks counties in addition to the long-term relief sites in Joplin. The Food Bank reaches 20,000 individuals weekly and distributes one million pounds of food monthly. OFH was named the 2011 Small Business of the Year by the Springfield Area Chamber of Commerce. Learn more at ozarksfoodharvest.org and at facebook.com/ozarksfoodharvest.

About The American Egg Board

The American Egg Board (AEB) is the U.S. egg producer's link to the consumer in communicating the value of the Incredible Edible Egg™ and is funded from a national legislative check-off on all egg production from companies with greater than 75,000 layers, in the continental United States. The board consists of 18 members and 18 alternates from all regions of the country who are appointed by the Secretary of Agriculture. The AEB staff carries out the programs under the board direction. AEB is located in Park Ridge, Ill. For more information, go to IncredibleEgg.org.

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Transform Hunger into Hope™ at ozarksfoodharvest.org

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