



Media Release

For Immediate Release
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Ozarks Food Harvest and Alice 95.5 FM Raise \$116,030 during HUNGERTHON

SPRINGFIELD, Mo. – After the last donation was counted Monday morning, Ozarks Food Harvest and Alice 95.5 FM had collected a record-breaking \$116,030 during their 10th annual Hungerthon.

Leading the charge throughout the four-day radiothon were Kevin Howard and Liz Delany of Alice 95.5 FM, who urged listeners to make donations until 10:35 Monday morning. This year's total surpassed that of 2007 by more than \$1,000.

"The love, support and generosity of the Ozarks never ceases to amaze me," Delany says. "Thank you all for your support."

The goal for this year's Hungerthon was to sponsor 334 backpacks in the *Food for Thought*[™] backpack program to provide weekend food for less fortunate children. By reaching \$116,030, at least 360 more kids will have backpacks full of food this upcoming school year.

And, not only was last year's total surpassed, but for the ninth straight year, Ozarkers have helped Ozarks Food Harvest and Alice 95.5 FM break the previous years donation total.

Hungerthon 2008 opened its phone lines Friday, June 6 and ended Monday June 9 in front of the Clear Channel Radio Station (Sunshine and Glenstone). Members of the Springfield Independent Restaurant Association (SIRA) stepped forward to show their support with sponsored "Power Hours;" making challenge grants and awarding prizes to highest donors each hour.

Ozarks Food Harvest distributes more than 4.5 million pounds of food annually to its network of agencies and offers direct relief through programs like the Food for Thought weekend backpack program and its Club FUN children's health and nutrition classes. The food bank has seen a significant increase in the number of people needing assistance, serving over 41,000 individuals each month.

This year Ozarks Food Harvest celebrates 25 years of hunger assistance to the 29 counties in its service area

For more information about Hungerthon 2008 or how you can help *Transform Hunger Into Hope*[™], contact Denise Gibson at Ozarks Food Harvest, (417) 865-3411, or visit www.ozarksfoodharvest.org.

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Transform Hunger into Hope[™] at ozarksfoodharvest.org

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